FOR IMMEDIATE RELEASE

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Library Offers Entrepreneurs Free Human Resource Training

MCPL’s Square One Small Business Services Hosts Workshop with Local HR Experts

Kansas City, MO – Mid-Continent Public Library’s Square One Small Business Services is pleased to announce the addition of a new workshop to its roster of free programming and resources for local entrepreneurs. The HR Workshop for Entrepreneurs with Adrienne B. Haynes will be held on Friday, November 3, from 8 a.m. to 1 p.m. at iWerx, an Enterprise and Entrepreneurial Development Center [1520 Clay St., North Kansas City, MO 64116].

During the workshop, Haynes, who is the Managing Partner of the business law firm SEED Law and owner of the consultancy SEED Collective, and a panel of experts will discuss human resource management, including what entrepreneurs should know if they are managing a workforce without an HR department. The conversation will focus on what you should do, what you have to do, and how to avoid big mistakes in managing your human resource issues on your own.

“This program will present entrepreneurs and business owners with a holistic view on what it takes to build a strong human resources department, whether that’s two employees or 12,” said Haynes. “We’ll cover best practices, insurance considerations, and legal strategies to help Kansas City entrepreneurs build capacity and scale their businesses.”

The HR Workshop panelists include:

- Harry Campbell, CEO of Durrie Vision, Investor, Author
- Dwayne Lewis, President of Lewis Block & Supply
- Belinda Waggoner, Owner of People People
- Davyeon Ross, Co-Founder of ShotTracker, Inc.
- Miriam Maiden, Director of Human Resources for the Kansas City Royals

In addition to the panel discussion, attendees will have the chance to attend numerous sessions on various HR-related topics including employment law and insurance considerations. Insurance sessions will be led by Chris Goodwin from Insurance Pros, Joe Pribula of Wells Fargo Advisors, and Stephen Bowen of Brush Creek Advisors.
“A company’s employees are one of its greatest and most valuable assets,” said Morgan Perry, Square One Small Business Specialist. “This workshop provides entrepreneurs the opportunity to hone their HR skills, ensuring that they manage this asset as effectively as possible. At Square One, our goal is to connect local businesses to the resources they need to be successful, and mastering essential human resource functions is certainly key to this.”

Doors open at 8:00 a.m. for coffee and networking. The program begins at 8:30 a.m. Registration is required at mymcpl.org/squareone. This program is funded by a grant from the Ewing Marion Kauffman Foundation and sponsored by iWerx.

Additional Square One programs offered during the month of November include:

• Building a Solid Foundation for Opening a Restaurant on November 8 at 6:30 p.m. at MCPL’s Parkville Branch
• Grow Your Own Business: Marketing, Advertising, and Branding Your Small Business on November 15 at 4:30 p.m. at Platte Valley Bank’s Liberty Branch
• Business Basics: Creating Your Business Story for Small Businesses and Nonprofits on November 30 at 6:30 p.m. at MCPL’s Boardwalk Branch

Learn more about Square One at mymcp.org/SquareOne.

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Access Your World

Mid-Continent Public Library is the largest library system in the Kansas City metropolitan area, operating 31 branches and four Library-To-Go locations and serving nearly 800,000 people in Jackson, Clay, and Platte Counties. The Library strives to enrich our citizens and communities through expanding access to innovation, information, ideas, and inspiration. MCPL is a 2014 National Medal for Museum and Library Service winner. Connect with the Library on Facebook, Twitter, and Instagram.

Square One Small Business Services at Mid-Continent Public Library supports local entrepreneurs through access to information, programs, and opportunities during regular library business hours. Small business specialists are available to meet with business owners by appointment. For more information about Square One Small Business Services, contact a Business Specialist at squareone@mymcpl.org or visit mymcp.org/squareone.