Library Leads Customers on Mobile Scavenger Hunt

Mid-Continent Public Library Celebrates National Library Week with Festivities

Greater Kansas City, MO – The 2018 National Library Week, which runs from April 8 to 14, is a time to reconnect with and explore the new and exciting (or perhaps beloved and time-honored!) features at your local library. In the spirit of this year’s theme, “Libraries Lead,” Mid-Continent Public Library is rolling out an adventurous new offering for customers ages 13 and over at all 31 of its branches—a mobile scavenger hunt.

The “MCPL Scavenger Hunt” game will be available to smartphone and tablet users through the free app GooseChase, which can be downloaded from both iOS and Android app stores. Participants can earn points by completing a variety of missions that highlight the Library’s resources and services, and those who earn at least 1,000 points will be entered into a drawing to win prizes, including the grand prize of a $500 Amazon gift card.

The scavenger hunt will kick off on Sunday, April 8, at 12:01 a.m. and run through Saturday, April 14, at 11:59 p.m. Missions range in style and difficulty—from taking selfies at your local MCPL branch to uploading photos of your favorite book. There are geo-located missions (visiting a branch) as well as photo, video, and text missions. There are also quite a few missions customers can do without leaving home for those unable to make it to a branch.

In addition to the scavenger hunt, the Library is proud to release a new music video by Jim “Mr. Stinky Feet” Cosgrove called “Rockin’ the Library”! The video was filmed at MCPL’s North Independence Branch and is sure to set the tone for a rockin’ National Library Week. The video will be posted on the Library’s Facebook page at 10:00 a.m. CST on Monday, April 9. A copy of this video can be made available to media outlets for use on Monday, April 9, and after. The video will also be available to view on Jim Cosgrove’s website, jimcosgrove.com.

On Tuesday, April 10, at 10:00 a.m., the Library will make an exciting announcement on mymcpl.org/NLW about this year’s Summer Learning Program.

Rounding out National Library Week will be MCPL’s annual Access Art celebrations, with free art programs led by teachers from The Nelson-Atkins Museum of Art and the Kansas City Art Institute. Access Art will be held on Saturday, April 14, at the Woodneath Library Center and Sunday, April 15, at MCPL’s North Independence Branch. See a full list of activities at mymcp.org/accessart. Some classes require registration and are filling quickly.

Where will Mid-Continent Public Library lead you this National Library Week? Find out at mymcp.org/NLW!

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Access Your World

Mid-Continent Public Library is the largest library system in the Kansas City metropolitan area, operating 31 branches and three Library-To-Go locations and serving nearly 800,000 people in Jackson, Clay, and Platte Counties. The Library strives to enrich our citizens and communities through expanding access to innovation, information, ideas, and inspiration. MCPL is a 2014 National Medal for Museum and Library Service winner. Connect with the Library on Facebook, Twitter, and Instagram.