FOR IMMEDIATE RELEASE

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Library Hosts Small Business Bootcamp for Entrepreneurs

MCPL and Clay County EDC Offer Free Workshops on Starting a Business

Kansas City, MO – Mid-Continent Public Library’s Square One Small Business Services division, in partnership with the Clay County Economic Development Council, will host a Small Business Bootcamp for aspiring entrepreneurs on Friday, March 30, from 8:30 a.m. to 11:30 a.m. at MCPL’s Woodneath Library Center (8900 NE Flintlock Road, Kansas City, MO 64157).

“We’re very excited to offer another business bootcamp for local entrepreneurs,” said Amy Fisher, who leads MCPL’s Square One Small Business Services division. “These workshops are not only a great opportunity to take home free insights from some of the brightest business minds in our city; they also provide an ideal platform to network with other business owners and make connections that could lead to mutually beneficial partnerships.”

During the half-day bootcamp, attendees will enjoy a keynote speech at 9 a.m., followed by expert-led seminars on finding customers, funding a business, and scaling up. Numerous organizations that assist small businesses will also be present to share resource information. The keynote speech will be delivered by Kelly Wilson, owner of Weave Gotcha Covered!, a Kansas City business that specializes in the production and installation of custom window treatments and upholstery.

Following her speech, attendees will have the opportunity to attend two of six available educational seminars including:

- **What Does it Mean to Be Bankable?** with Adrienne Haynes, Managing Partner of SEED Law
- **Finding the Right Mentor** with SCORE KC
- **Dealing with Government** with John Pajor, Manager of KC BizCare
- **Direct Sales: How and Who (Target Market)** with Kelly Head, Square One Business Information Librarian
- **How to Talk Tech** with Ben Rodriguez, CEO of IT Nachos
- **Best Practices for Home-Based Businesses** with Stephanie Zamora, CEO and Conductor at Assurance Security

Doors will open at 8:30 a.m. for networking. Complimentary coffee and snacks will be provided. **Registration is required for this event at mymcpl.org/SquareOne.** This program is funded by a grant from the Ewing Marion Kauffman Foundation.
Additional upcoming Square One programs include:

- Business Basics for Nonprofits: Creating a Nonprofit – April 5 at 6:30 p.m. at MCPL’s North Oak Branch
- Business over Breakfast – April 10 at 8:30 a.m. at Platte Valley Bank, North Oak Trafficway Branch
- Simple Steps to Starting Your Business – April 14 at 10:30 a.m. at MCPL’s Blue Ridge Branch
- 10 Steps to Selling Your Food Product in Stores – April 25 at 6:30 p.m. at MCPL’s Grandview Branch

Learn more about Square One and register for these programs at mymcpl.org/SquareOne.

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Access Your World

Mid-Continent Public Library is the largest library system in the Kansas City metropolitan area, operating 31 branches and three Library-To-Go locations and serving nearly 800,000 people in Jackson, Clay, and Platte Counties. The Library strives to enrich our citizens and communities through expanding access to innovation, information, ideas, and inspiration. MCPL is a 2014 National Medal for Museum and Library Service winner. Connect with the Library on Facebook, Twitter, and Instagram.

Square One Small Business Services at Mid-Continent Public Library supports local entrepreneurs through access to information, programs, and opportunities during regular library business hours. Small business specialists are available to meet with business owners by appointment. For more information about Square One Small Business Services, contact a business specialist at squareone@mymcpl.org or visit mymcp.org/SquareOne.