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MCPL Challenges KC Adults to Read Five Books in Two Months

Library Kicks Off Annual Reading Challenge on Jan. 15, Offers Mugs and Grand Prize Vacation

Greater Kansas City, MO – Mid-Continent Public Library is encouraging adults across the Kansas City metro to participate in its annual Winter Reading Challenge (January 15 to March 15) of reading five books in two months with the promise of an exclusive coffee mug given to all those who complete the Challenge as well as the chance to win a vacation to Universal Orlando Resort! The Challenge, open to those 18 and older, is now in its seventh year of promoting leisure reading among adults.

“Reading offers tremendous benefits to people of all ages, but oftentimes it gets put on the back burner for adults with busy day-to-day schedules,” said Amy Fisher, manager of MCPL’s Information and Reader Services Department. “The Winter Reading Challenge offers adults a chance to reclaim those benefits—as well as the enjoyment of reading for pleasure—with the added encouragement of being part of a fun, citywide movement.”

This year’s Winter Reading Challenge theme, “Imagine That!”, celebrates exploring your imagination with fantastical stories that draw the reader into exciting new worlds. From epic world-building novels to stories with just a dash of reverie, fantasy is key!

In keeping with this theme, participants who log their five books by March 15 will not only earn the yearly commemorative mug, but they will also be entered into a random drawing for a chance to win a three-night trip for two to experience all the action and excitement of Universal Orlando Resort’s three theme parks!

The grand prize trip, provided by Universal Orlando Resort, includes admission to Universal Studios Florida, Universal’s Islands of Adventure, and Universal’s Volcano Bay, with accommodations at the all-new Universal’s Endless Summer Resort – Surfside Inn and Suites. Round trip coach airfare to Orlando, Florida, provided by KC102.1. See mymcp.org/WinterReading for eligibility and complete contest rules.

In addition to logging books, participants can make the most out of their involvement by attending programs at various MCPL branches as well as virtual events online through the Winter Reading Challenge Facebook page. For more information about the Winter Reading Challenge, including a full list of rules, more details about the prizes,
and a suggested reading list compiled by MCPL staff, visit mymcpl.org/WinterReading. Readers are encouraged to stay connected with their fellow Challenge participants by posting on social media about their experiences with #mcplwinterread.

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Founded in 1965, [Mid-Continent Public Library](https://www.mymcpl.org) is the largest library system in the Kansas City metropolitan area, operating 32 branches and two Library-To-Go locations and serving more than 816,000 people in Jackson, Clay, and Platte Counties. MCPL is an award-winning library system that strives to enrich citizens and communities through expanding access to innovation, information, ideas, and inspiration. Connect with the Library on [Facebook](https://www.facebook.com/mymcpl), [Twitter](https://twitter.com/mymcpl), and [Instagram](https://www.instagram.com/mymcpl).