Library Explores the Business of Donuts with Jill Silva

Sweet Success! MCPL’s Square One Small Business Services Offers Industry Insights

North Kansas City, MO – Mid-Continent Public Library’s Square One Small Business Services division will explore one of Kansas City’s most appetizing industries on **Friday, July 20**, during its program **The Business of Donuts with Jill Silva**. During the free event, which will be held at iWerx (1520 Clay St., North Kansas City, MO 64116) from 7:00 to 10:00 p.m., award-winning food journalist Jill Silva will lead a panel of local donut shop owners in a conversation about the dynamic donut industry how each achieved the sweet taste of success.

“There is no doubt that Kansas Citians love their donuts,” said Amy Fisher who leads MCPL’s Square One team. “But running a successful donut shop takes a lot more than sugar and sprinkles! During this program, entrepreneurs will get a chance to learn the winning recipe for turning donuts to dollars.”

Participating on The Business of Donuts panel will be Andrew Cameron, owner of Donutology and six Daylight Donuts stores, as well as Katie McNeil, owner of Duck Donuts, which recently celebrated its grand opening at its location in Leawood, Kansas. Following the program, attendees will get to sample the panelists’ products.

Silva will moderate the conversation and use her own expertise as the former food editor for *The Kansas City Star*, a position she held for more than two decades. In 2004, Silva received a James Beard Award, considered an industry Oscar. She has also won numerous writing and editing awards from the Association of Food Journalists; was voted Culinarian of the Year by the Greater Kansas City Chapter of the American Culinary Federation; and authored the *Eating for Life Cookbook* in 2008. She recently launched Jill Silva Food, a culinary communications venture.

“When I was a kid I remember I was fascinated by the tale of *Homer Price*, a children’s book featuring a young boy who cranks up Uncle Ulysses’ donut machine and can’t stop the conveyor belt,” said Silva. “Soon he’s made enough donuts for the town! The story reminds me of the fast and furious pace new donut shops are opening up in Kansas City. Join me for The Business of Donuts, a forum in which I intend to uncover whether six of one is really half a dozen of the other.”
The Business of Donuts is a free program but registration is required at mymcel.org/Donut.

This event is funded by a grant from the Ewing Marion Kauffman Foundation.

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Mid-Continent Public Library is the largest library system in the Kansas City metropolitan area, operating 31 branches and three Library-To-Go locations and serving more than 800,000 people in Jackson, Clay, and Platte Counties. The Library strives to enrich our citizens and communities through expanding access to innovation, information, ideas, and inspiration. MCPL is a 2014 National Medal for Museum and Library Service winner. Connect with the Library on Facebook, Twitter, and Instagram.

**Square One Small Business Services** at Mid-Continent Public Library supports local entrepreneurs through access to information, programs, and opportunities during regular library business hours. Small business specialists are available to meet with business owners by appointment. For more information about Square One Small Business Services, contact a business specialist at squareone@mymcpl.org or visit mymcel.org/SquareOne.