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Library Hosts Free ‘Business of Food Trucks’ Seminar

Five-Hour Workshop Teaches Entrepreneurs Food Truck Operation Basics

Kansas City, MO – Mid-Continent Public Library’s Square One Small Business Services is pleased to announce the return of its Business of Food Trucks workshop, which will be held on Saturday, October 7, at 10:00 a.m. at the Woodneath Library Center [8900 NE Flintlock Road, Kansas City, MO 64157].

“Food trucks are becoming an increasingly popular option for culinary-inclined entrepreneurs with a limited budget,” said Hanna Taylor, Square One Small Business Specialist. “They are a great alternative to opening a traditional restaurant and offer a good deal of flexibility.”

During the free five-hour workshop, Brandon Simpson, owner of Jazzy B’s food truck and restaurant, and Xander Winkel of the Ennovation Center, will walk attendees through the steps of opening and operating their own food truck business. The pair will cover everything from truck build-out and health department regulations to marketing and finances, offering an in-depth look at the food truck industry and the keys to success. Simpson draws on his years of experience as a food trucker to offer practical, real-world advice.

“This workshop discusses the basics, the challenges, and everything in between,” said Chrissy Nucum, owner of local Filipino food truck KC Pinoy and Business of Food Trucks graduate. “Hosted and run by those who have lived, breathed, and worked the food truck life, I would highly recommend taking this class before starting your food truck business!”

The October 7 program will include a tour of a food truck as well as a sampling of its food. Registration for the Business of Food Trucks is required at mymcpl.org/squareone.

This is the third year Square One has offered the Business of Food Trucks workshop along with many other food-focused business courses. Among Square One’s lineup of other upcoming “Food Ed” courses is the Business of Chocolate with Jonathan Bender on October 18, featuring a panel discussion with local chocolatiers such as Christopher Elbow. Visit mymcpl.org/squareone for a full list of Square One’s programs and resources.

This program is funded by a grant from the Ewing Marion Kauffman Foundation.

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Mid-Continent Public Library is the largest library system in the Kansas City metropolitan area, operating 31
branches and four Library-To-Go locations and serving nearly 800,000 people in Jackson, Clay, and Platte Counties. The Library strives to enrich our citizens and communities through expanding access to innovation, information, ideas, and inspiration. MCPL is a **2014 National Medal for Museum and Library Service winner**. Connect with the Library on Facebook, Twitter, and Instagram.

**Square One Small Business Services** at Mid-Continent Public Library supports local entrepreneurs through access to information, programs, and opportunities during regular library business hours. Small business specialists are available to meet with business owners by appointment. For more information about Square One Small Business Services, contact a Business Specialist at squareone@mymcpl.org or visit mymcpl.org/squareone.